



# Fall 2023 Newsletter

## Are neighbors jealous of your green, healthy lawn?

If not, let us help  
you become the  
envy of the block.

Fall is the time to ensure you have a healthy foundation for next season. The cooler weather is perfect for starting new fescue lawns and repairing damage incurred from the rough, hot summer.

Based on your goals and your lawn's current condition, we offer fall service packages to address every lawn's needs:

### Complete Aeration Package:

- Core Aeration
- Overseeded with Fescue Grass Seed
- Premium Fertilizer

A great option for clients with established lawns that have bare spots from heat and drought.

### Complete Lawn Renovation:

Starting a new lawn? This plan includes a consult to determine the issues at hand and review past failures. A more thorough preparation of the soil (may include additional soil or re-grading if needed) then following-up with Sod or Seed and fertilization for a healthy lawn.

A great option for clients who have struggled to establish a fescue lawn or new home owners who don't know where to start.

### Why Aerate?

Core aeration reduces soil compaction allowing for improved air flow & water absorption and nutrient uptake to the grass roots.





# Next Steps: Protect Your Investment

**Our team is invested in getting you a healthy lawn, and that is why we help educate during the process so you can get the best results. We have over 10 years of experience creating beautiful lawns & landscapes and would love to help you too!**

**Carlito's motto is:  
'No water, no grass'**

Once you have your new lawn,  
how do you take care of it?

**We can help with that too!**

Our **Complete Annual Maintenance Contract** is a great option for those who want a great looking lawn without all the hassle. Let our team of experts create a tailored Turf Care Plan that will get your lawn looking its best and automatically schedule services as they see the need. This 'No Hassle' plan allows you to sit back and relax knowing we are working out all the details.

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Alternatively, we offer a **Follow-up Turf Care Package** for clients enrolled in our Basic Mowing Plan or who mow the lawn themselves. This option ensures you are protecting your investment and getting the best results possible by enrolling in the Follow-up Turf Care services that will feed & fight weeds in the months to come!

**Save your  
Spot Today!**

**Our window for  
Fall Aeration is  
Sept 5 – Oct 20  
so act fast to  
ensure your  
spot as spaces  
are limited!**

**Contact Us Today:**  
[service@LawnsbyCarlito.com](mailto:service@LawnsbyCarlito.com)

Lawns  
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